

FOOD CITY

Fiestas Patrias



PRESENTADO POR
Qwest
Espiritu de Servicio

MEDIA ALERT

FOOD CITY COMMEMORATES MEXICAN INDEPENDENCE DAY WITH THREE - DAY FESTIVAL

WHAT: The Food City *Fiestas Patrias* festival is a three-day event showcasing the rich traditions and history of Mexico. With an estimated attendance of 125,000, the festival features an array of food and activities for the entire family, as well as a wide selection of family and musical entertainment.

For the 8th year, Food City is proud to host the September 16 celebration also known as *Fiestas Patrias*, commemorating Mexico's independence from Spain in 1810.

WHEN: **Friday, September 14** **6 p.m. to Midnight**
Saturday, September 15 **2 p.m. to Midnight**
Sunday, September 16 **Noon to 10 p.m.**

WHERE: **Barrios Unidos Park**
1501 E. Mohave, Phoenix
(16th Street and Mohave)

ADMISSION: FREE ADMISSION

CONTACT: Myriam Cruz, Arvizu Public Relations, 602-279-4669 ext. 135, mcruz@arvizu.com

VISUALS:





2007 FOOD CITY FIESTAS PATRIAS

Presented by Qwest

Entertainment Schedule

Friday, September 14th

6 p.m. – Jose Luís Gazcon Jr.

7 p.m. – Emocion Tropical

8 p.m. – Los Nenes de Sonora

9 p.m. – Los Originales Cadetes de Linares

10:30 p.m. – Banda Original Limón

Saturday, September 15th

2 p.m. – Ballet Folklórico Amistad

3 p.m. – Grupo Soberbios

4 p.m. – Grupo Sincero

5 p.m. – Grupo Krissma

6 p.m. – Los Sierreños

7 p.m. – Los Kortez de Sinaloa

8 p.m. – Los Soberbios

9 p.m. – Grupo Libra / Sergio Mendivil

9:30 p.m. – **Official 'Grito' with Mexican Consul**

10 p.m. – Pauta Azul

11 p.m. – Miguel y Miguel

Sunday, September 16th

Noon – Fuego Latino

1 p.m. – Emocion Tropical

2 p.m. – Ballet Folklorico Amistad

3 p.m. – Grupo Krissma

4 p.m. – Grupo Sincero

5 p.m. – Los Alameños de la Sierra

6 p.m. – Los Ciclones del Arroyo

7 p.m. – Los Llegadores de Sinaloa

8 p.m. – Los Huracanes del Norte



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LOS HURACANES DEL NORTE AND LOS SIERREÑOS HEADLINE THE 2007 FOOD CITY FIESTAS PATRIAS PRESENTED BY QWEST

Phoenix– Aug. 23, 2007 – The 2007 Food City Fiestas Patrias Festival, presented by Qwest, will welcome *Los Huracanes del Norte* and *Los Sierreños* as the festival’s musical headliners. The festival will take place Friday, Sept. 14 from 6 p.m. to midnight; Saturday, Sept. 15 from 2 p.m. to midnight; and Sunday, Sept. 16 from noon to 10 p.m. at the Barrios Unidos Park located at 1501 E. Mohave (16th Street and Mohave) in Phoenix. This three-day festival is the only **FREE** Fiestas Patrias event in the Valley featuring live entertainment, food, and a variety of family activities.



One of the most popular Norteño groups, Los Huracanes del Norte, consists of relatives from the extended Garcia family. For more than 30 years, Los Huracanes have released dozens of albums for Garmex, Luna, Fonovisa, and Univision, as well as some “best of” compilations. Recording more than 50 albums, they have been awarded the prestigious Heraldo Award and have been nominated to the Latin Grammys for best Norteño album. **Los Huracanes del Norte will perform Sunday, Sept. 16 at 8 p.m. on the main stage.**



Also taking center stage are *Los Sierreños*. From the small town of Mochicahui, Sinaloa, these entertainers are known for their upbeat music and unique choreography. Composed of five friends, Los Sierreños are the innovators of the ‘Pasito Sierreño.’ Their latest CD, entitled *Pideme La Luna*, includes cumbias, boleros, corridos and rancheras. Some of their greatest hits include *Equivocacion*, *Te Vere Llorar*, *De Viaje*, and *Otras Veredas*. **Los Sierreños will perform Saturday, Sept. 15 at 6 p.m. on the main stage.**

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Also performing will be La Original Banda el Limon, Los Cadetes de Linares, Los Kortez de Sinaloa, and Miguel y Miguel. Visit myfoodcity.com to view the festival's complete entertainment schedule.

Sponsored by Food City and presented by Qwest, the Food City Fiestas Patrias festival is a three-day event showcasing the rich traditions and history of Mexico. With an estimated attendance of more than 125,000, the festival features an array of food and activities for the entire family, as well as a wide selection of family and musical entertainment.

"Food City is proud to support events that are important to the Hispanic community," said Food City Vice President Robert Ortiz. "From live entertainment to authentic Mexican food, the Fiestas Patrias festival encompasses the rich traditions of Mexico, making this a must-attend event in our community."

Event sponsors include: Dr. Pepper, Univision 33, Telefutera 35, Desert Schools Federal Credit Union, American Family Insurance, A Tooth Doctor for Kids, Bank of America, Bonnett, Fairbourn Friedman & Balint, P.C., Chase Bank, City of Phoenix Aviation Department, Budweiser, SRP, State farm Insurance, US Bank, La Costeña, and Wells Fargo.

Media sponsors include:



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